



For Immediate Release

***Tubing Season Opens in Southern Vermont
-Magic Mountain Opens Tube Park on Friday-***

January 5, 2012, Londonderry, VT—The phone has been ringing off the hook and Magic has answered. The Magic Mountain Tube Park is officially open for the season—so southern Vermont has its tube back. In a snow-starved winter so far, people are even more anxious to get outside and do something. And, besides skiing and riding, one of those things is sledding—which is pretty tough to do if there's no snow in the backyard.

Magic's Tube Park, conveniently located at the central base of the mountain will have all three lanes grooved out and ready to go starting Friday January 6th "Après School" from 4-7pm. Saturdays the park is open from 11am to 7pm and on Sundays from 11am to 4pm. The Alakazaam Tube Park has great viewing from the lodge and families can enjoy great food and refreshments at the Black Line Brew Pub located on the upper floor.

"We've been focused on making snow first on our trail system to good effect, but the demand over the New Year's break was very high for tubing," said Jim Sullivan, Magic Mountain's president. "So, we squeezed snowmaking and grooming in for the tubing as well as the ski and snowboard learning areas at the base when the temperatures dropped this week."

About Magic Mountain Ski Area

Magic first opened in 1960 and will be celebrating this season its 50th anniversary of peak to bottom skiing dating from 1962, which to this day, is still one of the most exciting, challenging and authentic Vermont ski experiences. Different than the corporate resorts, Magic has stayed true to the original Vermont ski culture. Magic skiers enjoy a mountain emphasizing natural, diverse ski terrain in an atmosphere of shared camaraderie for the sport both on the slopes and in the lodge after a long, rewarding day. Magic has an authentic vibe because, in reality, it still remains first and foremost a ski area, not a "resort"—and a distinctly Vermont one at that. It's a community spirit that keeps Magic thriving for those committed ski and riding enthusiasts who want to "carve their own trail" and experience real snow and obstacles



that mother-nature puts on the hill. And, it's why Magic skiers love the mountain so much that they are personally investing in the ski area via The Magic Partnership in order to enhance and preserve it for future generations to enjoy.

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